



Introducing the all-new

Atlas



The People First Warranty*

6 Yrs/72k Mi • Bumper-to-Bumper • Limited Warranty

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf.

See owner's literature or dealer for warranty limitations.



Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE [‡]
2.0T S	FWD	8-speed Automatic w/ Tiptronic [®]	CA1ANZ	\$30,750
2.0T SE SOLD ORDERS ONLY	FWD	8-speed Automatic w/ Tiptronic [®]	CA1BNZ	\$33,840
2.0T SE w/ Tech. SOLD ORDERS ONLY	FWD	8-speed Automatic w/ Tiptronic [®]	CA1CNZ	\$35,940
2.0T SEL SOLD ORDERS ONLY	FWD	8-speed Automatic w/ Tiptronic [®]	CA1DNZ	\$39,410
3.6L V6 Launch Edition	FWD	8-speed Automatic w/ Tiptronic [®]	CA1LUZ	\$33,750
>>> NO LONGER ORDERABLE <<<	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1LUR	\$35,550
3.6L V6 S	FWD	8-speed Automatic w/ Tiptronic [®]	CA1AUZ	\$32,150
	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1AUR	\$33,950
3.6L V6 SE	FWD	8-speed Automatic w/ Tiptronic [®]	CA1BUZ	\$35,240
	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1BUR	\$37,040
3.6L V6 SE w/ Technology	FWD	8-speed Automatic w/ Tiptronic [®]	CA1CUZ	\$37,340
	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1CUR	\$39,140
3.6L V6 SEL	FWD	8-speed Automatic w/ Tiptronic [®]	CA1DUZ	\$41,140
	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1DUR	\$42,940
3.6L V6 SEL Premium	4MOTION [®]	8-speed Automatic w/ Tiptronic [®]	CA1EUR	\$48,740

Destination Charge (subject to change, add to all orders): \$925

[‡](Pricing effective January 3, 2018)

Atlas V6 SEL Premium w/ 4MOTION[®]
in Reflex Silver Metallic



SEL Premium interior in Titan Black w/ 2nd-Row Dual Captain's Chairs Package (left) & 3rd-row Easy Access



Factory Option Packages

● V6 = V6 models only

Trim Availability:

Code	Option	Description / Comments	Retail Price	S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
P12	Trailer Hitch	Trailer Hitch, factory-installed w/ 5,000 lb. towing capacity <i>V6 SE & SE w/ Tech. only (standard on V6 SEL & SEL Premium) Required for MDO option AGH</i>	\$550	-	● V6	● V6	-	-
P04	2nd-Row Dual Captain's Chairs Package	Two (2) "Captain's Chair" Bucket Seats w/ fold-down armrests, in place of standard 2 nd -row 3-passenger bench seat <i>Not available in S or Launch Edition</i>	\$625	-	●	●	●	●
P05	R-Line® Package	• 20" Trenton alloy wheels w/ all-season tires • R-Line® bumpers, side sills, badging & exterior trim • R-Line® steering wheel; steel pedal cluster & footrest <i>V6 SE w/ Tech. & SEL only - not available on 2.0T trims Not compatible w/ the Accessory Towing Kit (ATH) Not orderable w/ 20" Black Wheels Package (P06)</i>	\$1,960	-	-	● V6	● V6	-
P06	20" Black Wheels	20" Black Mejorada alloy wheels (in place of standard wheels) w/ all-season tires	\$995	-	-	-	●	-
		<i>SEL & SEL Premium only - Please note price difference Not compatible w/ R-Line® Package (P05)</i>	\$235	-	-	-	-	●

Atlas V6 SEL w/ 4MOTION® in Deep Black Pearl Metallic w/ 20" Black Wheels Package



SEL Premium dash w/ Volkswagen Digital Cockpit, Discover Media 8" touchscreen navigation & infotainment, and Fender® Premium Audio



Model Exterior & Interior Colors

Code	Exterior Color	Interior:	SE, SE w/ Tech. & SEL				SEL Premium		
			S & Launch		V-Tex Leatherette		Perforated Vienna Leather trimmed		
			Cloth						
			Titan Black	Shetland Beige	Titan Black	Beige & Black two-tone (SEL only)	Shetland Beige	Titan Black	Golden Oak & Black two-tone
0Q0Q	Pure White		BC	SL	WR	SB	SV	BR	GO
2T2T	Deep Black Pearl Metallic		BC	SL	WR	SB	SV	BR	GO
2R2R	Platinum Gray Metallic		BC	—	WR	—	—	BR	GO
1919	Fortana Red Metallic		BC	SL	WR	SB	SV	BR	—
P2P2	Tourmaline Blue Metallic NEW		BC	SL	WR	SB	SV	BR	GO
8E8E	Reflex Silver Metallic		BC	—	WR	—	—	BR	GO
6T6T	Kurkuma Yellow Metallic* NEW		BC	—	WR	—	—	BR	—
0N0N	Titanium Beige Metallic**		BC	SL	WR	—	SV	BR	GO

*Limited availability for Kurkuma Yellow Metallic, EOP is CW13/18 (end of March 2018)
 **Titanium Beige Metallic is NO LONGER ORDERABLE as of CW20/17 (week of May 15, 2017)



SEL Premium interior in Shetland Beige w/ Vienna Leather-trimmed seating surfaces & actively ventilated front seats



18" Prisma



20" Mejordada



20" Trenton



20" Black Mejordada

**Market Delivery Options**

● V6 = V6 Models Only
● 2T = 2.0T Model Only

Trim Availability:

Code	Option	Description / Comments	Retail Price	S & Launch	SE	SE w/ Tech.	SEL	SEL Premium
ABA	Rear Bumper Applique	Rear Bumper Applique in Chrome <i>Not compatible w/ Paint Protection (APF)</i>	\$150	●	●	●	●	●
ABC	Roof Rack	Base Carrier Bars (set of 2)	\$365	●	●	●	●	●
AGG	Splash Guards	Wheel splash guards (set of 4)	\$220	●	●	●	●	●
AGH	Trailer Hitch Extras	Hitch Ball & Mount (5,000 lb. tow capacity), 7-Pin Adapter Plug <i>Available only on V6 models w/ factory-installed trailer hitch (P12 for SE & SE w/ Tech., standard on SEL & SEL Premium)</i>	\$325	-	● V6	● V6	● V6	●
ALN	Luggage Net	For securing items in the cargo area	\$100	●	●	●	●	●
AMC	Rubber Mats Kit (Captain's Chairs)	Monster Mats [®] w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>only for units w/ 2nd row Captain's Chairs Orderable only w/ 2nd-Row Dual Captain's Chairs Pkg. (P04)</i>	\$285	●	●	●	●	●
AMK	Rubber Mats Kit (Bench Seats)	Monster Mats [®] w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>only for units w/ 2nd row bench seat Not compatible w/ 2nd-Row Dual Captain's Chairs Pkg. (P04)</i>	\$285	●	●	●	●	●
APC	Privacy Cover	Tonneau privacy cover for cargo area <i>Not yet orderable - SOP CW14/18 (week of April 2)</i>	\$200	●	●	●	●	●
APF	Paint Protection	Paint Protection Film <i>Not compatible w/ Bumper Applique (ABA)</i>	\$125	●	●	●	●	●
ARE	Remote Start	Remote Engine Start w/ Remote Key Fob (1) <i>SE only (feature standard in SE w/ Tech., SEL & SEL Premium) Not yet orderable, SOP TBA</i>	\$450	-	●	-	-	-
ARV	Rearview Mirror w/ HomeLink[®]	Frameless, Self-Dimming Rearview Mirror w/ Compass & HomeLink [®] Garage Door Opener - <i>SE & SE w/ Tech. only Not available in S (Features standard in SEL & SEL Premium)</i>	\$325	-	●	●	-	-
ATH	Accessory Towing Kit	Trailer Hitch Receiver Kit, Hitch Ball & Mount (port-installed, up to 2,000 lbs. capacity) - <i>Not orderable for units w/ factory trailer hitch (P12), Side Steps (ATS) or R-Line[®] Package (P05)</i>	\$810	●	●	●	● 2T	-
ATS	Side Steps	Side Steps (set of 2) <i>Not orderable w/ Accessory Towing Kit (ATH)</i>	\$695	●	●	●	●	●
AWD	Hood Deflector	Mounts at front edge of hood	\$200	●	●	●	●	●
BRK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●	●
BWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●	●
FAK	First Aid Kit	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●	●



Available Features part 1 of 2

(2.0T = 2.0T model only, V6 = V6 models only, O^{2T} / O^{V6} = optional for 2.0T or V6 models only)

		2.0T & 3.6L V6					
		S	Launch Edition	SE	SE w/ Technology	SEL	SEL Premium
Performance	3.6L VR6 [®] , 276hp / 266 lbs-ft, DOHC 24-valve, narrow-angle V6 engine w/ FSI [®] direct fuel injection	V6	V6	V6	V6	V6	V6
	2.0L TSI [®] , 235 HP / 258 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	2.0T	—	2.0T	2.0	2.0T	—
	8-speed automatic transmission w/ Tiptronic [®]	S	S	S	S	S	S
	Front-wheel-drive	S	S	S	S	S	—
	4MOTION [®] all-wheel-drive w/ Active Control - V6 models only	O ^{V6}	O	O ^{V6}	O ^{V6}	O ^{V6}	S
	Electro-mechanical power steering w/ variable assistance (Servotronic [®])	S	S	S	S	S	S
	Four-wheel independent suspension	S	S	S	S	S	S
	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	S	S	S	S	S	S
	18" Prisma alloy wheels w/ all-season tires	S	S	S	S	S	—
	20" Mejorada alloy wheels w/ all-season tires	—	—	—	—	—	S
20" Trenton alloy wheels w/ all-season tires - V6 models only	—	—	—	O ^{V6}	O ^{V6}	—	
20" Black Mejorada alloy wheels w/ all-season tires - not compatible w/ R-Line[®] Package (PO6)	—	—	—	—	O	O	
Exterior	LED headlights, signature LED daytime running lights (DRL), LED front turn signals & rear license plate lights	S	S	S	S	S	S
	LED taillights	—	—	—	—	—	S
	Halogen front fog lights w/ low-speed corner-illuminating feature	—	—	S	S	S	S
	Body-color side mirror caps w/ integrated turn signals	S	S	S	S	S	S
	Foldable, power adjustable side mirrors	S	S	S	S	S	S
	Heated side mirrors	—	—	S	S	S	S
	Side mirrors position memory w/ reverse-activated, passenger-side auto-tilt function	—	—	—	—	S	S
	Power folding side mirrors w/ puddle lights	—	—	—	—	—	S
	Chrome lower side window trim	S	S	S	S	S	S
	Chrome lower door panel & rear bumper trim; gray fog light trim	—	—	—	—	S	S
	Chrome upper side window trim w/ gloss black B-pillars	—	—	—	—	—	S
	Body color bumpers & door handles	S	S	S	S	S	S
	R-Line [®] bumpers, side sills & exterior trim - V6 models only	—	—	—	O ^{V6}	O ^{V6}	—
	Silver roof rails	S	S	S	S	S	S
	Panoramic sunroof: power tilting & sliding front section, fixed rear section	—	S	—	—	S	S
Factory-installed trailer hitch w/ 5,000 lb. towing capacity (optional on V6 SE & SE w/ Tech. only)	—	—	O ^{V6}	O ^{V6}	V6	S	
Trailer hitch, port-installed, up to 2,000 lb. towing capacity - part of the Accessory Towing Kit (ATH)	O	O	O	O	O ^{2T}	—	

(Available Features list continues on next page.)



Atlas V6 SEL w/ R-Line[®] Package in Pure White



Available Features part 2 of 2

(O^{V6} = optional for V6 models only)

		2.0T & 3.6L V6					
		S	Launch Edition	SE	SE w/ Technology	SEL	SEL Premium
	Leather-wrapped steering wheel & shift knob	—	—	S	S	S	S
	3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S	S	S
	Heated steering wheel	—	—	—	—	—	S
	Tilting & telescoping adjustable steering column	S	S	S	S	S	S
	6-way manual driver's seat w/ height adjustment; 4-way manual front passenger seat	S	S	—	—	—	—
	10-way power driver's seat w/ lumbar support; 4-way manual front passenger seat	—	—	S	S	—	—
	10-way power driver's seat w/ lumbar support & position memory; 8-way power front passenger seat	—	—	—	—	S	S
	Heated front seats	—	—	S	S	S	S
	Actively ventilated front seats	—	—	—	—	—	S
	2 nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3 rd row Easy Access	S	S	S	S	S	S
	2 nd row manual "Captain's Chair" bucket seats (set of two) w/ armrests & 3 rd row Easy Access	—	—	O	O	O	O
	3 rd row bench seat: 2-passenger, 50/50 split fold-flat	S	S	S	S	S	S
Interior	Heated 2 nd row seats (outboard seating positions)	—	—	—	—	—	S
	Cloth seating surfaces	S	S	—	—	—	—
	V-Tex leatherette seating surfaces	—	—	S	S	S	—
	Perforated Vienna leather seating surfaces (1 st row & outboard 2 nd row seating positions)	—	—	—	—	—	S
	R-Line [®] steering wheel & interior trim w/ stainless steel pedal cluster - V6 models only	—	—	—	O ^{V6}	O ^{V6}	—
	Front center console w/ USB data & charging ports, cup holders, armrest & storage	S	S	S	S	S	S
	12V power ports: one in front center console, one facing 2 nd row seats & one in cargo area	S	S	S	S	S	S
	Dual USB charging-only ports, facing 2 nd row seats (below front center armrest)	—	—	S	S	S	S
	115V power outlet facing 2 nd row seats	—	—	—	—	S	S
	Lockable glove compartment	S	—	—	—	—	—
	Lockable & illuminated glove compartment	—	S	S	S	S	S
	Reading lights in all three rows (2 per row)	S	S	S	S	S	S
	Illuminated vanity mirrors & front footwell lights	—	S	S	S	S	S
	Roll-up manual sunshades for 2 nd -row passengers	—	—	S	S	S	S
	Carpeted floor mats, 1 st & 2 nd rows	—	—	S	S	S	S
	Rear View Camera System	S	S	—	—	—	—
	Rear View Camera System w/ dynamic guidelines	—	—	S	S	S	—
	Overhead View Camera (Area View)	—	—	—	—	—	S
	Park Distance Control (Park Pilot), front & rear	—	—	—	—	S	S
	Parking Steering Assistant (Park Assist)	—	—	—	—	—	S
	Forward Collision Warning & Autonomous Emergency Braking w/ Pedestrian Monitoring (Front Assist)	—	—	—	S	S	S
	Blind Spot Monitor w/ Rear Traffic Alert	—	—	S	S	S	S
Lane Departure Warning (Lane Assist)	—	—	—	S	S	S	
High Beam Control (Light Assist) for headlights	—	—	—	—	—	S	
Cruise control	S	S	S	—	—	—	
Adaptive Cruise Control (ACC) Stop & Go	—	—	—	S	S	S	
Automatic headlights w/ "Coming Home/Leaving Home" feature	—	—	S	S	S	S	
Color multi-function display (MFD) w/ trip computer	S	S	S	S	S	—	
Volkswagen Digital Cockpit 12.3" high-resolution digital display cluster (in place of standard gauges & MFD)	—	—	—	—	—	S	
Power door locks w/ remote featuring panic button	S	S	S	S	S	S	
Keyless access (KESSY [®]) for doors & liftgate w/ push-button engine start	—	—	S	S	S	S	
Remote engine start feature	—	—	—	S	S	S	
Remote power rear liftgate w/ Closing Assist	—	—	—	S	S	S	
Hands-free "Easy Open" rear liftgate	—	—	—	—	S	S	
Composition Color: 6.5" touchscreen AM/FM radio w/ USB input	S	—	—	—	—	—	
Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/ USB input(s) & voice control	—	S	S	S	S	—	
Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/ USB inputs & voice control	—	—	—	—	—	S	
Single USB input	S	S	—	—	—	—	
Dual USB inputs w/ aux-in jack	—	—	S	S	S	S	
6-speaker sound system	S	S	—	—	—	—	
8-speaker sound system	—	—	S	S	S	—	
Fender [®] Premium Audio System w/ 12 speakers & subwoofer	—	—	—	—	—	S	
VW Car-Net [®] App-Connect smartphone integration & interface (w/ Apple CarPlay [™] , Android Auto [™] & MirrorLink [®])	S	S	S	S	S	S	
VW Car-Net [®] Security & Service connected car service (w/ limited subscription)	—	—	S	S	S	S	
VW Car-Net [®] Guide & Inform enhanced navigation & infotainment (w/ limited subscription)	—	—	—	—	—	S	
Bluetooth [®] connectivity (for compatible devices)	S	S	S	S	S	S	
SiriusXM [®] Satellite Radio [®] (w/ limited-time trial subscription)	—	S	S	S	S	S	
Self-dimming interior rearview mirror	—	—	—	S	S	S	
Dual-zone manual climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	S	S	S	—	—	—	
Climatronic [®] three-zone automatic climate control w/ adjustable air vents for 1 st , 2 nd & 3 rd rows	—	—	—	S	S	S	
Electric parking brake	S	S	S	S	S	S	
Variable intermittent front windshield wipers	S	S	S	S	S	S	
Automatic front wipers w/ rain sensor & heated washer nozzles	—	—	S	S	S	S	
Rear wiper & washer system	S	S	S	S	S	S	
HomeLink [®] integrated garage door opener	—	S	—	—	S	S	
Anti-theft alarm system w/ vehicle immobilizer	—	—	—	S	S	S	
Dual front airbags & front-side airbags; Side Curtain Protection [®] head impact airbags for all three rows	S	S	S	S	S	S	

Technology & Convenience