



Trim Descriptions

Trim Descriptions	DRIVETRAIN	TRANSMISSION	SALES CODE	RETAIL PRICE
2.0T S	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C22P6	\$20,220
2.0T Coast	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C23P6	\$23,120
2.0T SE	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C24P6	\$24,020
2.0T Dune	FWD	6-speed Automatic w/ Tiptronic® & Sport mode	5C26P6	\$26,790
Destination Charge (subject to change, add to all orders):				\$850

Beetle 2.0T SE w/ Premium Package
in Silk Blue Metallic

Factory Option Packages

Code	Option	Description / Comments	Retail Price	Trim Availability:			
				S	Coast	SE	Dune
W2K	Style & Comfort Package for S	<ul style="list-style-type: none"> 17" Philadelphia alloy wheels w/ all-season tires Automatic headlights w/ "Coming Home/Leaving Home" feature Automatic, variable intermittent front wipers w/ rain sensor Frameless, self-dimming rearview mirror Keyless entry w/ push-button start Heated front Comfort seats w/ manual lumbar support Leatherette seating surfaces (available only in Titan Black) Composition Media: 6.3" touchscreen AM/FM/HD radio & CD player w/ USB input, aux-in & voice control VW Car-Net® App-Connect smartphone integration & interface SiriusXM Satellite Radio® (w/ limited-time trial subscription) Body-color side mirror caps w/ integrated turn signals Body-color door handles; body-color side sills w/ chrome moldings <i>Beetle S only</i>	\$1,475	●	-	-	-
P2T	Coast Lighting Package	<ul style="list-style-type: none"> Bi-Xenon headlights w/ LED daytime running lights (DRL) LED taillights & LED rear license plate lights <i>Beetle Coast only</i>	\$895	-	●	-	-
P4B	SE Premium Package	<ul style="list-style-type: none"> 18" Disc alloy wheels w/ all-season tires Bi-Xenon headlights w/ LED daytime running lights (DRL) Halogen front fog lights w/ low-speed corner illumination feature LED taillights & LED rear license plate lights Park Distance Control (Park Pilot), front & rear Discover Media: 6.3" touchscreen navigation, AM/FM/HD radio & CD player w/ USB input & voice control Fender® Premium Audio System w/ subwoofer VW Car-Net® Guide & Inform enhanced navigation & infotainment <i>Beetle SE only</i>	\$2,500	-	-	●	-

The People First Warranty*

6 Yrs/72k Mi • Bumper-to-Bumper • Limited Warranty

*6 years/72,000 miles (whichever occurs first) New Vehicle Limited Warranty on MY2018 VW vehicles excluding e-Golf. See owner's literature or dealer for warranty limitations.



Model Exterior & Interior Colors

S & SE		Seating Surfaces:		
		S	S w/ Style & Comfort Pkg. & SE	SE only
		Cloth	V-Tex Leatherette	Perforated V-Tex Leatherette
Code	Exterior Color	Interior:		
		Titan Black dashpad in Black	Titan Black S dashpad in Black, SE dashpad in exterior color	Beige dashpad in exterior color
0Q0Q	Pure White	MK	JU CONSOLE	NJ CONSOLE XK CONSOLE
2T2T	Deep Black Pearl Metallic	MK	JU CONSOLE	NJ CONSOLE XK CONSOLE
2R2R	Platinum Gray Metallic	MK	JU CONSOLE	- -
K8K8	White Silver Metallic	MK	JU CONSOLE	- XK CONSOLE
8V8V	Bottle Green Metallic ⁴	MK	JU CONSOLE	NJ CONSOLE -
2B2B	Silk Blue Metallic	MK	JU CONSOLE	NJ CONSOLE -
V9V9	Habanero Orange Metallic ¹	MK	JU CONSOLE	- XK CONSOLE
G2G2	Tornado Red	MK	JU CONSOLE	NJ CONSOLE -

¹Additional cost - see Paint Color Additional Charges chart for more info

²Limited availability for Sandstorm Yellow Metallic - EOP CW45/17

³Limited availability for Deep Sea Teal Metallic - EOP CW42/17

⁴Limited availability for Bottle Green Metallic - EOP CW08/18 (week of Feb. 26)

CONSOLE = Lower Dash Console color in SE (S & Coast consoles are unpainted)

Dune & Coast		Seating Surfaces:	
		Dune	Coast
		Dune Cloth & V-Tex Leatherette	Cloth
Code	Exterior Color	Interior:	
		Dune Grey & Black w/ Sandstorm piping Black or Yellow dashpad	Pepita Cloth Surfboard-look dashpad
9U9U	Sandstorm Yellow Metallic ^{1,2}	DASH 07 CONSOLE	-
0Q0Q	Pure White	DASH 07 CONSOLE	DASH XA WHEELS
2T2T	Deep Black Pearl Metallic	DASH 07 CONSOLE	DASH XA WHEELS
3T3T	Deep Sea Teal Metallic ³	-	DASH XA WHEELS
2B2B	Silk Blue Metallic	-	DASH XA WHEELS
V9V9	Habanero Orange Metallic ¹	-	DASH XA WHEELS
G2G2	Tornado Red	-	DASH XA WHEELS

Coast wheel colors:

WHEELS White



WHEELS Red



WHEELS Black



For Coast & Dune: DASH = Dashpad color For Dune: CONSOLE = Lower Dash Console color

Paint Color Additional Charges

Code	Color	Description / Comments	Retail Price	Availability:			
				S	Coast	SE	Dune
V9V9	Habanero Orange Metallic	Habanero Orange Metallic exterior body color (w/ matching interior door trim & dashpad color in SE only) - <i>Not available on Dune</i>	\$250	●	●	●	-
9U9U	Sandstorm Yellow Metallic	Sandstorm Yellow Metallic exterior body color w/ matching interior dashpad & door trim color - <i>Limited availability, EOP CW45/17</i>	\$250	-	-	-	●

Beetle 2.0T SE in Habanero Orange Metallic





16" Whirl



Beetle SE interior in Ceramique & Black two-tone V-tex leatherette



18" Disc



17" Philadelphia



18" Canyon

Market Delivery Options - Accessories

Code	Option	Description / Comments	Retail Price	Trim Availability:			
				S	Coast	SE	Dune
AID	First Aid Kit	Basic first aid kit for addressing minor injuries	\$35	●	●	●	●
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, LED Flashlight, Multi-tool, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	●	●	●	●
AWL	Wheel Locks	Wheel locks & dust caps (4 each) w/ coded key	\$80	●	●	●	●
NAA	Alarm Kit	Works in conjunction w/ Anti-Theft Vehicle Immobilizer	\$325	●	●	●	●
NCE	Chrome Exhaust Tips	Chrome exhaust tips (set of 2)	\$130	●	●	●	●
NDS	Door Sills	Stainless Steel Door Sills w/ logo (set of 2) <i>Not compatible w/ Coast or Dune</i>	\$240	●	-	●	-
NGG	Splash Guards	Wheel splash guards (set of 4) <i>Not compatible w/ Dune</i>	\$220	●	●	●	-

Market Delivery Options - Mat Kits

Code	Option	Description / Comments	Retail Price	Trim Availability:	
				S (all) & SE w/ standard equipment	SE w/ Premium Pkg. & Dune
NJ1	Carpeted Mat Kit for Fender®	MojoMats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>Only for cars w/ Fender® Premium Audio installed</i> <i>Not compatible w/ NM1 - Not available in Beetle Coast</i>	\$235	-	●
NJ2	Carpeted Mat Kit (standard)	MojoMats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>Only for cars without Fender® Premium Audio</i> <i>Not compatible w/ NM2 - Not available in Beetle Coast</i>	\$235	●	-
NM1	Rubber Mat Kit for Fender®	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>Only for cars w/ Fender® Premium Audio installed</i> <i>Not compatible w/ NJ1 - Not available in Beetle Coast</i>	\$235	-	●
NM2	Rubber Mat Kit (standard)	Monster Mats® w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ VW CarGo Blocks - <i>Only for cars without Fender® Premium Audio</i> <i>Not compatible w/ NJ2 - Not available in Beetle Coast</i>	\$235	●	-



Available Features part 1 of 2 *Coast EOP is CW43/17 (week of Oct. 23)

		2.0T			
		S	Coast*	SE	Dune
Performance	2.0L TSI [®] , 174 HP / 184 lbs-ft, DOHC 16-valve, turbocharged 4-cylinder engine w/ direct fuel injection	S	S	S	S
	6-speed automatic transmission w/ Tiptronic [®] & Sport mode	S	S	S	S
	Electro-mechanical power steering w/ variable assistance	S	S	S	S
	Four-wheel independent suspension	S	S	S	S
	Dune-exclusive raised suspension	—	—	—	S
	Vented front & solid rear disc brakes w/ Anti-lock Braking System (ABS) & Hydraulic Brake Assist (HBA)	S	S	S	S
	16" Whirl alloy wheels w/ all-season tires	S	—	—	—
	17" Philadelphia alloy wheels w/ all-season tires	O	—	S	—
	17" Heritage Black alloy wheels w/ all-season tires (for all Coast units <u>not</u> in Tornado Red or Pure White)	—	S	—	—
	17" Heritage White alloy wheels w/ all-season tires (for Coast units in Pure White only)	—	O	—	—
17" Heritage Red alloy wheels w/ all-season tires (for Coast units in Tornado Red only)	—	O	—	—	
18" Disc alloy wheels w/ all-season tires	—	—	O	—	
18" Canyon alloy wheels w/ all-season tires	—	—	—	S	
Exterior	Halogen headlights w/ separate daytime running lights (DRL)	S	S	S	—
	Bi-Xenon headlights, manually levelling, w/ LED daytime running lights (DRL)	—	O	O	S
	LED taillights & LED rear license plate lights	—	O	O	S
	Halogen front fog lights w/ low-speed corner illumination feature	—	—	O	S
	Foldable, power adjustable, heated side mirrors	S	S	S	S
	Body-color side mirror caps w/ integrated turn signals	O	S	S	—
	Reflex Silver mirror caps w/ integrated turn signals	—	—	—	S
	Body-color bumpers	S	S	S	S
	Body-color side sills w/ chrome accents	O	S	S	—
	Rear spoiler	S	S	S	S
Dune bumpers & intakes, black cladding & side sills w/ chrome accents; enlarged rear spoiler	—	—	—	S	
Power tilting & sliding panoramic sunroof	—	S	S	S	

(Available Features list continues on next page.)



Beetle 2.0T SE w/ Premium Package in Tornado Red w/ Cornsilk Beige interior, featuring: Discover Media 6.3" touchscreen navigation & infotainment system, Fender[®] Premium Audio, Climatronic[®] dual-zone automatic climate control & 3-color adjustable ambient lighting



Available Features part 2 of 2 **Coast EOP is CW43/17 (week of Oct. 23)*

2.0T

	S	Coast*	SE	Dune
Leather-wrapped steering wheel, shift knob & brake handle	S	S	S	S
3-spoke, multi-function steering wheel w/ MFD, audio & telephone controls	S	S	S	S
Tilting & telescoping adjustable steering column	S	S	S	S
6-way manual front seats w/ height adjustment & 2 nd row Easy Access	S	—	—	—
8-way manual front <i>Comfort</i> seats w/ height adjustment, manual lumbar support & 2 nd row Easy Access	O	S	S	—
8-way manual front <i>Sport</i> seats w/ height adjustment, manual lumbar support & 2 nd row Easy Access	—	—	—	S
Rear seat: 2-passenger, 50/50 split folding	S	S	S	S
Heated front seats	O	S	S	S
<i>Tixo</i> cloth seating surfaces	S	—	—	—
V-Tex Leatherette seating surfaces <i>(Titan Black only for S; perforated in Beige or Ceramique & Black interiors)</i>	O	—	S	—
<i>Pepita</i> two-tone cloth seating surfaces	—	S	—	—
<i>Dune</i> cloth & V-Tex Leatherette seating surfaces w/ Yellow piping & stitching	—	—	—	S
Body-color dashpad	O	—	S	—
Surfboard-look dashpad	—	S	—	—
<i>Dune</i> dashpad <i>(in Sandstorm Yellow if exterior is Sandstorm Yellow, in Black for other exterior colors)</i>	—	—	—	S
Painted lower dash console <i>(in Platinum Gray or select exterior colors)</i>	—	—	S	S
Body-color upper door & rear side panels	—	—	S	S
Front center console w/ cup holders, 12V power ports, armrest & storage	S	S	S	S
Front reading lights	S	S	S	S
Illuminated vanity mirrors	—	—	S	—
Indirect dashboard lighting	—	S	S	S
3-color adjustable ambient lighting	—	—	S	S
Metal door sill scuff plates	—	S	—	—
<i>Dune</i> interior trim & door sill scuff plates	—	—	—	S
Rubber all-weather floor mats, front & rear	—	S	—	—
Carpeted floor mats, front & rear	—	—	S	S
Rear View Camera System	S	S	S	S
Park Distance Control (Park Pilot), front & rear	—	—	O	S
Blind Spot Monitor w/ Rear Traffic Alert	—	S	S	—
Automatic headlights w/ "Coming Home/Leaving Home" feature	O	S	S	S
Power door locks w/ remote featuring panic button	S	S	S	S
Keyless access (KESSY [®]) for doors & hatch w/ push-button start	O	S	S	S
Composition Color: 5" touchscreen AM/FM/HD radio & CD player w/ USB input & aux-in	S	—	—	—
Composition Media: 6.3" touchscreen AM/FM/HD radio & CD player w/ USB input, aux-in & voice control	O	S	S	S
Discover Media: 6.3" touchscreen navigation, AM/FM/HD radio & CD player w/ USB input, aux-in & voice control	—	—	O	—
8-speaker sound system	S	S	S	—
Fender [®] Premium Audio System w/ subwoofer	—	—	O	S
VW Car-Net [™] App-Connect smartphone integration & interface (w/ Apple CarPlay [™] , Android Auto [™] & MirrorLink [®])	O	S	S	S
VW Car-Net [™] Security & Service connected car service (limited subscription)	—	—	S	—
VW Car-Net [™] Guide & Inform enhanced navigation & infotainment	—	—	O	—
Bluetooth [®] connectivity (for compatible devices)	S	S	S	S
SiriusXM Satellite Radio [®] (w/ limited-time trial subscription)	O	S	S	S
Frameless, self-dimming interior rearview mirror	O	S	S	S
Cruise control	S	S	S	S
Multi-function display (MFD) w/ trip computer	S	S	S	S
Single-zone manual climate control	S	S	—	—
Climatronic [®] dual-zone automatic climate control	—	—	S	S
Variable intermittent front wipers	S	S	S	S
Automatic front wipers w/ rain sensor	O	S	S	S
Heated front washer nozzles	—	—	S	S
Dual front airbags & front-side airbags; Side Curtain Protection [®] head impact airbags, front & rear	S	S	S	S

Interior

Technology & Convenience



Above: Beetle 2.0T S w/ Style & Comfort Pkg. in White Silver Metallic
Right: Beetle 2.0T S (w/ standard equipment) in Great Falls Green Metallic





Below: Beetle 2.0T Coast in Tornado Red



Right: Beetle 2.0T Coast w/ Lighting Package in Deep Sea Teal Metallic



17" Heritage Red



17" Heritage White



17" Heritage Black

Above & top: Coast interior w/ Pepita two-tone cloth seating surfaces & surfboard-look dashpad