

2018 Atlas













All Trims

- Two engines: 2.0 TSI 4-cyl (235 hp/258 lb-ft); 3.6 VR6 (276 hp/266 lb-ft)
- 8-speed automatic transmission with Tiptronic and Sport Mode
- Start-Stop System
- Front-wheel-drive or 4MOTION all-wheel-drive w/Active Control (selectable driving modes)
- 6-year/72,000-mile Limited Warranty
- LED headlights, LED daytime running lights, LED front turn signals, and LED license plate lights
- Silver roof rails & chrome side window trim
- Two-passenger, 50/50 split fold-flat 3rd row seat
- Front center console w/ USB data and charging ports, cup holders, armrest, and storage
- 12V power ports: one in front center console, one facing 2nd row seats, and one in cargo area
- Reading lights in all three rows (2 per row)
- Dual front airbags and front-side airbags; side curtain airbags for all three rows
- Automatic Post-Collision Braking
- Intelligent Crash Response System
- VW Car-Net App-Connect
- Bluetooth Connectivity
- Electronic parking brake



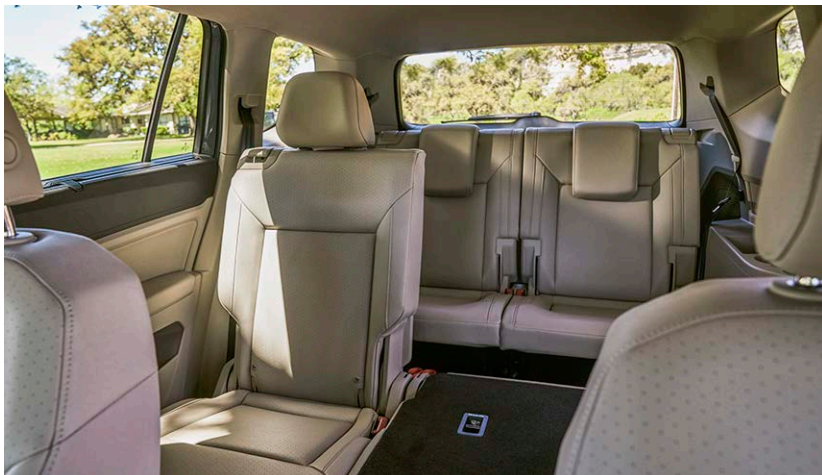
Volkswagen

2018 Atlas Trims	S	Launch Edition (Limited Production)	SE	SE w/ Tech	SEL	SEL Premium
Wheels	 <p>18" Prisma</p>	 <p>18" Prisma</p>	 <p>18" Prisma</p>	 <p>18" Prisma</p>  <p>or <i>optional</i> 20" Trenton (<i>part of optional SE w/Tech R-Line pkg</i>)</p>	 <p>18" Prisma,</p>  <p><i>optional</i> 20" Black Mejorada,</p>  <p>or <i>optional</i> 20" Trenton (<i>part of optional SEL R-Line pkg</i>)</p>	 <p>20" Mejorada</p>  <p>or <i>optional</i> 20" Black Mejorada</p>

2018 Atlas Trims	S	Launch Edition (Limited Production)	SE	SE w/ Tech	SEL	SEL Premium
Power-train	2.0 TSI FWD, 3.6 VR6 FWD, or 3.6 VR6 4MOTION	3.6 VR6 FWD or 3.6 VR6 4MOTION	2.0 TSI FWD (sold order only), 3.6 VR6 FWD, or 3.6 VR6 4MOTION	2.0 TSI FWD (sold order only), 3.6 VR6 FWD, or 3.6 VR6 4MOTION	2.0 TSI FWD (sold order only), 3.6 VR6 FWD, or 3.6 VR6 4MOTION	3.6 VR6 4MOTION only
Towing Capacity	<i>Optional</i> port-installed hitch w/2000 lb. capacity	<i>Optional</i> port-installed hitch w/2000 lb. capacity	<i>Optional</i> port-installed hitch w/2000 lb. capacity, or <i>optional</i> factory-installed hitch w/5000 lb. capacity (available on VR6 only)	<i>Optional</i> port-installed hitch w/2000 lb. capacity, or <i>optional</i> factory-installed hitch w/5000 lb. capacity (available on VR6 only)	Factory-installed hitch w/ 5000 lb. capacity (standard on VR6 only), or <i>optional</i> port-installed hitch w/ 2000 lb. capacity (available on 2.0 TSI only)	Standard factory-installed hitch w/ 5000 lb. capacity
Lighting	---	---	Halogen fog lights w/ cornering lights	Halogen fog lights w/ cornering lights	Halogen fog lights w/ cornering lights	Halogen fog lights w/ cornering lights, LED taillights, and High Beam Control (Light Assist)
Seating	Cloth	Cloth	V-Tex Leatherette	V-Tex Leatherette	V-Tex Leatherette	Perforated Vienna Leather (1st row and outboard 2nd row seating positions)
	6-way manual driver seat; 4-way manual front passenger seat	6-way manual driver seat; 4-way manual front passenger seat	10-way power driver seat; 4-way manual front passenger seat	10-way power driver seat; 4-way manual front passenger seat	10-way power driver seat w/position memory; 8-way power passenger seat	10-way power driver seat w/position memory; 8-way power passenger seat
	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access... or <i>optional</i> 2nd row manual "Captain's Chair" bucket seats (2 seats) w/ armrests & 3rd row Easy Access	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access... or <i>optional</i> 2nd row manual "Captain's Chair" bucket seats (2 seats) w/ armrests & 3rd row Easy Access	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access... or <i>optional</i> 2nd row manual "Captain's Chair" bucket seats (2 seats) w/ armrests & 3rd row Easy Access	2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/ 3rd row Easy Access... or <i>optional</i> 2nd row manual "Captain's Chair" bucket seats (2 seats) w/ armrests & 3rd row Easy Access
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2018 Atlas Trims	S	Launch Edition (Limited Production)	SE	SE w/ Tech	SEL	SEL Premium
Features	Foldable, power adjustable side mirrors w/turn signals	Foldable, power adjustable side mirrors w/turn signals	Foldable, power adjustable, heated side mirrors w/turn signals	Foldable, power adjustable, heated side mirrors w/turn signals	Foldable, power adjustable, heated side mirrors w/turn signals, position memory, and reverse-activated passenger-side auto-tilt	Power foldable, power adjustable, heated side mirrors w/turn signals, position memory, puddle lighting, and reverse-activated passenger-side auto-tilt
	---	---	---	---	Chrome lower door and rear bumper trim	Chrome lower door and rear bumper trim
	---	Panoramic sunroof	---	---	Panoramic sunroof	Panoramic sunroof
	Multi-function steering wheel	Multi-function steering wheel	Leather-wrapped multi-function steering wheel and leather-wrapped shift knob	Leather-wrapped multi-function steering wheel and leather-wrapped shift knob	Leather-wrapped multi-function steering wheel and leather-wrapped shift knob	Leather-wrapped multi-function steering wheel and leather-wrapped shift knob
	---	---	Dual 2nd row USB ports (charging only)	Dual 2nd row USB ports (charging only)	Dual 2nd row USB ports (charging only) and single 2nd row 115V power outlet	Dual 2nd row USB ports (charging only) and single 2nd row 115V power outlet
	Lockable glove compartment	Lockable and illuminated glove compartment	Lockable and illuminated glove compartment	Lockable and illuminated glove compartment	Lockable and illuminated glove compartment	Lockable and illuminated glove compartment
	---	Illuminated vanity mirrors and front footwell lights	Illuminated vanity mirrors and front footwell lights	Illuminated vanity mirrors and front footwell lights	Illuminated vanity mirrors and front footwell lights	Illuminated vanity mirrors and front footwell lights
	---	---	Manual roll-up 2nd row sunshades	Manual roll-up 2nd row sunshades	Manual roll-up 2nd row sunshades	Manual roll-up 2nd row sunshades
	---	---	Carpeted floor mats, 1st and 2nd rows	Carpeted floor mats, 1st and 2nd rows	Carpeted floor mats, 1st and 2nd rows	Carpeted floor mats, 1st and 2nd rows
	---	---	Automatic headlights	Automatic headlights	Automatic headlights	Automatic headlights
	---	---	Rain-sensing automatic windshield wipers	Rain-sensing automatic windshield wipers	Rain-sensing automatic windshield wipers	Rain-sensing automatic windshield wipers
	---	---	Heated front windshield washer nozzles	Heated front windshield washer nozzles	Heated front windshield washer nozzles	Heated front windshield washer nozzles
	Color MFD	Color MFD	Color MFD	Color MFD	Color MFD	12.3" Volkswagen Digital Cockpit
	---	---	5-door KESSY	5-door KESSY	5-door KESSY	5-door KESSY
	---	---	---	Remote engine start	Remote engine start	Remote engine start
	---	---	---	Frameless, self-dimming rearview mirror	Frameless, self-dimming rearview mirror	Frameless, self-dimming rearview mirror
	---	Homelink	---	---	Homelink	Homelink

2018 Atlas Trims	S	Launch Edition (Limited Production)	SE	SE w/ Tech	SEL	SEL Premium
Features (continued)	---	---	---	Anti-Theft Alarm System	Anti-Theft Alarm System	Anti-Theft Alarm System
	---	---	---	Power rear liftgate	Power rear liftgate w/ Easy Open hands-free operation	Power rear liftgate w/ Easy Open hands-free operation
	Dual-zone manual climate control w/air vents for 1st, 2nd and 3rd rows	Dual-zone manual climate control w/air vents for 1st, 2nd and 3rd rows	Dual-zone manual climate control w/air vents for 1st, 2nd and 3rd rows	Climatronic 3-zone automatic climate control w/air vents for 1st, 2nd, and 3rd rows	Climatronic 3-zone automatic climate control w/air vents for 1st, 2nd, and 3rd rows	Climatronic 3-zone automatic climate control w/air vents for 1st, 2nd, and 3rd rows
Infotainment	Composition Color: 6.5" touchscreen AM/FM radio w/USB and aux-in	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control	Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control	Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/dual USB inputs and voice control
	---	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio and Travel Link (w/ limited-time trial subscriptions)
	6-speaker sound system	6-speaker sound system	8-speaker sound system	8-speaker sound system	8-speaker sound system	Fender Premium Audio System w/ 12 speakers and subwoofer
	---	---	VW Car-Net <i>Security & Service</i> connected car service (limited subscription)	VW Car-Net <i>Security & Service</i> connected car service (limited subscription)	VW Car-Net <i>Security & Service</i> connected car service (limited subscription)	VW Car-Net <i>Security & Service</i> connected car service (limited subscription)
	---	---	---	---	---	VW Car-Net <i>Guide & Inform</i> enhanced navigation and infotainment



2018 Atlas Trims	S	Launch Edition (Limited Production)	SE	SE w/ Tech	SEL	SEL Premium
Driver Assistance	Rear View Camera	Rear View Camera w/ dynamic guidelines	Rear View Camera w/ dynamic guidelines	Rear View Camera w/ dynamic guidelines	Rear View Camera w/ dynamic guidelines	Rear View Camera w/ dynamic guidelines
	---	Blind Spot Monitor with Rear Traffic Alert	Blind Spot Monitor with Rear Traffic Alert	Blind Spot Monitor with Rear Traffic Alert	Blind Spot Monitor with Rear Traffic Alert	Blind Spot Monitor with Rear Traffic Alert
	---	---	---	Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)	Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)	Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)
	---	---	---	Adaptive Cruise Control	Adaptive Cruise Control	Adaptive Cruise Control
	---	---	---	Lane Assist	Lane Assist	Lane Assist
	---	---	---	---	Park Distance Control (Park Pilot)	Park Distance Control (Park Pilot)
	---	---	---	---	---	Parking Steering Assistant (Park Assist)
	---	---	---	---	---	Area View
	---	---	---	---	---	---



2018 Atlas S

- 2.0 TSI engine, 235 hp/258 lb-ft
- 8-speed automatic transmission with Tiptronic and Sport Mode
- Start-Stop System
- Front-wheel-drive
- 6-year/72,000-mile Limited Warranty
- 18" *Prisma* alloy wheels
- LED headlights, LED daytime running lights, LED front turn signals, and LED license plate lights
- Silver roof rails & chrome side window trim
- Cloth seating surfaces
- 2nd row bench seat: 3-passenger, 60/40 split fold-flat, adjustable w/3rd row Easy Access
- Two-passenger, 50/50 split fold-flat 3rd row seat
- Dual front airbags and front-side airbags; side curtain airbags for all three rows
- Automatic Post-Collision Braking
- Intelligent Crash Response System
- Front center console w/ USB data and charging ports, cup holders, armrest, and storage
- 12V power ports: one in front center console, one facing 2nd row seats, and one in cargo area
- Reading lights in all three rows (2 per row)
- VW Car-Net App-Connect
- Bluetooth Connectivity
- Electronic parking brake
- 6-way manual driver seat; 4-way manual front passenger seat
- Foldable, power-adjustable side mirrors w/turn signals
- Multi-function steering wheel
- Lockable glove compartment
- Color MFD
- Dual-zone manual climate control w/air vents for 1st, 2nd and 3rd rows
- Composition Color: 6.5" touchscreen AM/FM radio w/ USB and aux-in
- 6-speaker sound system
- Rear View Camera

2018 Atlas S (continued)

Available S options:

- 3.6 VR6 engine, 276 hp/266 lb-ft
- 4MOTION all-wheel-drive w/Active Control (requires VR6 engine)
- Frameless, self-dimming rearview mirror w/compass and Homelink
- Port-installed trailer hitch, 2000 lb. capacity

2018 Atlas Launch Edition (Limited Production)

All Atlas S standard features, plus:

- 3.6 VR6 engine, 276 hp/266 lb-ft
- Panoramic sunroof
- Illuminated glove compartment
- Illuminated vanity mirrors and front footwell lights
- Homelink
- Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control
- SiriusXM Satellite Radio (w/limited-time trial subscription)
- Blind Spot Monitor with Rear Traffic Alert
- Dynamic guidelines for Rear View Camera

Available Launch Edition options:

- 4MOTION all-wheel-drive w/Active Control
- Port-installed trailer hitch, 2000 lb. capacity



2018 Atlas SE

All Atlas S standard features, plus:

- Halogen fog lights w/cornering lights
- V-Tex Leatherette seating surfaces
- 10-way power driver seat; 4-way manual front passenger seat
- Heated front seats
- Leather-wrapped steering wheel and shift knob
- Dual 2nd row USB ports (charging only)
- Illuminated glove compartment
- Illuminated vanity mirrors and front footwell lights
- Manual roll-up 2nd row sunshades
- Carpeted floor mats, 1st and 2nd rows
- Automatic headlights
- Rain-sensing automatic windshield wipers
- Heated front windshield washer nozzles
- 5-door KESSY
- Composition Media: 8" touchscreen AM/FM/HD radio & CD player w/dual USB inputs, aux-in and voice control
- SiriusXM Satellite Radio (w/limited-time trial subscription)
- 8-speaker sound system
- VW Car-Net *Security & Service* connected car service (limited subscription)
- Blind Spot Monitor with Rear Traffic Alert

Available SE options:

- 3.6 VR6 engine, 276 hp/266 lb-ft
- 4MOTION all-wheel-drive w/Active Control (requires VR6 engine)
- Frameless, self-dimming rearview mirror w/compass and Homelink
- 2nd row manual "Captain's Chair" bucket seats (2 seats) w/armrests & 3rd row Easy Access
- Remote engine start w/one remote key fob
- Port-installed trailer hitch, 2000 lb. capacity
- Factory-installed trailer hitch, 5000 lb. capacity (available on VR6 only)

2018 Atlas SE w/Tech

All Atlas SE standard features, plus:

- Remote engine start
- Frameless, self-dimming rearview mirror
- Anti-Theft Alarm System
- Power rear liftgate
- Climatronic 3-zone automatic climate control w/air vents for 1st, 2nd, and 3rd rows
- Forward Collision Warning and Autonomous Emergency Braking with Pedestrian Monitoring (Front Assist)
- Adaptive Cruise Control
- Lane Assist

Available SE w/Tech options:

- 3.6 VR6 engine, 276 hp/266 lb-ft
- 4MOTION all-wheel-drive w/Active Control (requires VR6 engine)
- Frameless, self-dimming rearview mirror w/compass and Homelink
- 2nd row manual "Captain's Chair" bucket seats (2 seats) w/armrests & 3rd row Easy Access
- Port-installed trailer hitch, 2000 lb. capacity
- Factory-installed trailer hitch, 5000 lb. capacity (available on VR6 only)
- R-Line package – 20" *Trenton* alloy wheels, steel pedals and footrest, and R-Line bumpers/side sills/badging/exterior trim/steering wheel

2018 Atlas SEL

All Atlas SE w/Tech standard features, plus:

- 10-way power driver seat w/position memory; 8-way power passenger seat
- Position memory and reverse-activated passenger-side auto-tilt for side mirrors
- Chrome lower door and rear bumper trim
- Panoramic sunroof
- Single 2nd row 115V power outlet
- Easy Open hands-free operation of power rear liftgate
- Homelink
- Park Distance Control (Park Pilot)

Available SEL options:

- 3.6 VR6 engine, 276 hp/266 lb-ft (includes 5000 lb. capacity, factory-installed trailer hitch w/either FWD or 4MOTION SEL)
- 4MOTION all-wheel-drive w/Active Control (requires VR6 engine)
- 2nd row manual "Captain's Chair" bucket seats (2 seats) w/armrests & 3rd row Easy Access
- Port-installed trailer hitch, 2000 lb. capacity (available w/2.0 TSI engine only)
- R-Line package – 20" *Trenton* alloy wheels, steel pedals and footrest, and R-Line bumpers/side sills/badging/exterior trim/steering wheel (not compatible w/**optional** 20" *Black Mejsorada* wheels)
- 20" *Black Mejsorada* alloy wheels (not compatible w/**optional** R-Line package)

2018 Atlas SEL Premium

All Atlas SEL standard features, plus:

- 3.6 VR6 engine, 276 hp/266 lb-ft
- 4MOTION all-wheel-drive w/Active Control
- Factory-installed trailer hitch, 5000 lb. capacity
- 20" *Mejsorada* alloy wheels
- LED taillights
- High Beam Control (Light Assist)
- Perforated Vienna Leather (1st row and outboard 2nd row seating positions)
- Heated 2nd row seats (outboard seating positions)
- Ventilated front seats
- Power-folding mirrors
- Side mirror puddle lighting
- 12.3" Volkswagen Digital Cockpit
- Discover Media: 8" touchscreen navigation, AM/FM/HD radio & CD player w/dual USB inputs and voice control
- SiriusXM Travel Link (w/limited-time trial subscription)
- Fender Premium Audio System w/ 12 speakers and subwoofer
- VW Car-Net *Guide & Inform* enhanced navigation and infotainment
- Parking Steering Assistant (Park Assist)
- Area View

Available SEL Premium options:

- 2nd row manual "Captain's Chair" bucket seats (2 seats) w/armrests & 3rd row Easy Access
- 20" *Black Mejsorada* alloy wheels

