











Volkswagen



2018 Beetle

All Beetle Coupe Trims

- 6-year/72,000-mile limited warranty
- 2.0 TSI engine, 174 hp/184 lb-ft
- 6-speed automatic transmission w/Tiptronic and Sport Mode
- Front and rear antilock disc brakes
- Foldable, power-adjustable, heated exterior mirrors
- Leather-wrapped, multi-function steering wheel
- Leather-wrapped shift knob and brake lever
- Center console w/armrest and cupholders
- 6-way manual front seats w/easy entry rear seat access
- 50/50 split folding rear seat
- Highline multi-function display w/trip computer
- Bluetooth connectivity
- Two 12V outlets
- Rear View Camera
- Cruise control

2018 Beetle Coupe Trims	S	Coast Edition	SE	Dune
Wheels	  16" Whirl or optional 17" Philadelphia (part of S Style & Comfort package)	   17" Heritage Red wheels w/Tornado Red exterior, white wheels w/Pure White exterior, all other exterior colors receive black wheels	  17" Philadelphia or optional 18" Disc (part of SE Premium package)	 18" Canyon Black
Suspension	Four-wheel independent suspension	Four-wheel independent suspension	Four-wheel independent suspension	Dune-exclusive, raised, four-wheel independent suspension
Lighting	Halogen headlights	Halogen headlights or optional Bi-Xenon headlights w/LED DRLs (part of Coast lighting package)	Halogen headlights or optional Bi-Xenon headlights w/LED DRLs (part of SE Premium package)	Bi-Xenon headlights w/LED DRLs
	---	Automatic headlights	Automatic headlights	Automatic headlights
	---	---	Optional halogen fog lights w/cornering lights (part of SE Premium package)	Halogen fog lights w/cornering lights
---	---	Optional LED taillights and license plate lights (part of Coast lighting package)	Optional LED taillights and license plate lights (part of SE Premium package)	LED taillights and license plate lights



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Denotes optional equipment

11/2017

2018 Beetle Coupe Trims	S	Coast Edition	SE	Dune
Seating	Standard front seats or optional heated Comfort front seats w/manual lumbar support and map pockets on rear (part of S Style & Comfort package)	Heated Comfort front seats w/ manual lumbar support and map pockets on rear	Heated Comfort front seats w/ manual lumbar support and map pockets on rear	Heated Sport front seats w/ manual lumbar support and map pockets on rear
	Tixo cloth seating surfaces or optional Titan Black V-Tex leatherette seating surfaces (non-perforated) (part of S Style & Comfort package)	Pepita cloth seating surfaces	V-Tex leatherette seating surfaces (perforated for Beige or Ceramique/Black two-tone, non-perforated for Titan Black)	V-Tex leatherette/cloth Dune-specific seating surfaces w/ contrast stitching/piping
Features	Black plastic exterior mirrors or optional body-colored exterior mirrors w/turn signals (part of S Style & Comfort package)	Body-colored exterior mirrors w/turn signals	Body-colored exterior mirrors w/turn signals	Reflex Silver exterior mirrors w/turn signals
	Black plastic door handles or optional body-colored door handles (part of S Style & Comfort package)	Body-colored door handles	Body-colored door handles	Body-colored door handles
	Black plastic lower side trim or optional body-colored lower side trim w/chrome accents (part of S Style & Comfort package)	Body-colored lower side trim w/chrome accents	Body-colored lower side trim w/chrome accents	Black plastic lower side trim
	Black lower window trim	Black lower window trim	Chrome lower window trim	Chrome lower window trim
	Gloss black painted bumper trim	Gloss black painted bumper trim	Chrome bumper trim	Dune-specific bumpers w/air duct elements in front
	Rear spoiler	Rear spoiler	Rear spoiler	Larger, Dune-specific rear spoiler
	Lower dash console in black plastic	Lower dash console in black plastic	Painted lower dash console – color will match exterior for Pure White, Tornado Red, Habanero Orange, and Silk Blue; otherwise console will be Platinum Gray	Lower dash console painted Platinum Gray
	No standard floor mats	Standard Beetle Monster Mats	Standard carpeted floor mats, front and rear	Standard carpeted floor mats, front and rear
	Two front reading lights	Two front reading lights and indirect dash lighting	Two front reading lights and indirect dash lighting	Two front reading lights and indirect dash lighting
	---	---	Illuminated sun visor mirrors	---



Denotes optional equipment

2018 Beetle Coupe Trims	S	Coast Edition	SE	Dune
Features (continued)	---	Door sill scuff plates	---	Door sill scuff plates
	---	Auto-dimming rearview mirror	Auto-dimming rearview mirror	Auto-dimming rearview mirror
	---	Power sunroof	Power sunroof	Power sunroof
	---	Rain-sensing automatic windshield wipers	Rain-sensing automatic windshield wipers	Rain-sensing automatic windshield wipers
	---	---	Heated front washer nozzles	---
	Optional KESSY (part of S Style & Comfort package)	KESSY	KESSY	KESSY
	Manual climate control	Climatic manual climate control	Climatronic dual-zone automatic climate control	Climatronic dual-zone automatic climate control
Infotainment	Composition Color: 5" touchscreen AM/FM radio w/ CD player, USB-in and aux-in or optional Composition Media: 6.3" touch-screen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control (part of S Style & Comfort package)	Composition Media: 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control	Composition Media: 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control or optional Discover Media: 6.3" touchscreen navigation AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control (part of SE Premium package)	Composition Media; 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control
	8-speaker sound system	8-speaker sound system	8-speaker sound system or optional Fender Premium Audio System w/eight speakers and subwoofer	Fender Premium Audio System w/eight speakers and subwoofer
	Optional SiriusXM Satellite Radio (w/limited-time trial subscription) (part of S Style & Comfort package)	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio (w/limited-time trial subscription)	SiriusXM Satellite Radio (w/limited-time trial subscription)
	---	---	Optional SiriusXM Travel Link (w/limited-time trial subscription) (part of SE Premium package)	---
	Optional VW Car-Net App-Connect (part of S Style & Comfort package)	VW Car-Net App-Connect	VW Car-Net App-Connect	VW Car-Net App-Connect



Denotes optional equipment

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2018 Beetle Coupe Trims	S	Coast Edition	SE	Dune
	---	---	VW Car-Net <i>Security & Service</i> connected car service (limited subscription)	---
	---	---	Optional VW Car-Net Guide & Inform enhanced navigation and infotainment (subscription required) (part of SE Premium package)	---
Driver Assistance	---	Blind Spot Monitor w/Rear Traffic Alert	Blind Spot Monitor w/Rear Traffic Alert	---
	---	---	Optional Park Distance Control(Park Pilot) (part of SE Premium package)	Park Distance Control (Park Pilot)

Denotes optional equipment



2018 Beetle S

- 6-year/72,000-mile limited warranty
- 2.0 TSI engine, 174 hp/184 lb-ft
- 6-speed automatic transmission w/Tiptronic and Sport Mode
- Four-wheel independent suspension
- 16" Whirl alloy wheels
- Front and rear antilock disc brakes
- Halogen headlights
- Foldable, power-adjustable, heated exterior mirrors
- Black plastic exterior mirrors
- Black plastic door handles
- Black plastic lower side trim
- Black lower window trim
- Gloss black painted bumper trim
- Rear spoiler
- Leather-wrapped, multi-function steering wheel
- Leather-wrapped shift knob and brake lever
- Center console w/armrest and cupholders
- Standard front seats
- Tixo cloth seating surfaces
- 6-way manual front seats w/easy entry rear seat access
- 50/50 split folding rear seat
- Highline multi-function display w/trip computer
- Black painted dash
- Lower dash console in black plastic
- No standard floor mats
- Two front reading lights
- Manual climate control
- Composition Color: 5" touchscreen AM/FM radio w/CD player, USB-in and aux-in
- 8-speaker sound system
- Bluetooth connectivity
- Two 12V outlets
- Rear view camera
- Cruise control

2018 Beetle S (continued)

Available Beetle S options:

Style & Comfort package, including:

- 17" Philadelphia alloy wheels
- Body-colored exterior mirrors w/turn signals
- Body-colored door handles
- Body-colored lower side trim w/chrome accents
- KESSY
- Heated Comfort front seats w/manual lumbar support and map pockets on rear
- Titan Black V-Tex leatherette seating surfaces
- Composition Media: 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control
- SiriusXM Satellite Radio (w/limited-time trial subscription)
- VW Car-Net App-Connect



2018 Beetle Coast Edition

All Beetle S standard features, plus:

- 17" Heritage alloy wheels (red wheels w/ Tornado Red exterior, white wheels w/ Pure White exterior, all other exterior colors receive black wheels)
- Automatic headlights
- Heated Comfort front seats w/manual lumbar support and map pockets on rear
- Pepita cloth seating surfaces
- Body-colored exterior mirrors w/turn signals
- Body-colored door handles
- Body-colored lower side trim w/chrome accents
- Surfboard wood-look dash w/Kaeferfach upper glovebox
- Standard Beetle Monster Mats
- Two front reading lights and indirect dash lighting
- Door sill scuff plates
- Auto-dimming rearview mirror
- Power sunroof
- Rain-sensing automatic windshield wipers
- KESSY
- Composition Media: 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control
- SiriusXM Satellite Radio (w/limited-time trial subscription)
- VW Car-Net App-Connect
- Blind Spot Monitor w/Rear Traffic Alert

Available Beetle Coast Edition options:

Lighting package, including:

- Bi-Xenon headlights w/LED DRLs
- LED taillights and license plate lights

2018 Beetle SE

All Beetle S standard features, plus:

- 17" Philadelphia alloy wheels
- Automatic headlights
- Heated Comfort front seats w/manual lumbar support and map pockets on rear
- V-Tex leatherette seating surfaces (perforated for Beige or Ceramique/Black two-tone, non-perforated for Titan Black)
- Body-colored exterior mirrors w/turn signals
- Body-colored door handles
- Body-colored lower side trim w/chrome accents
- Chrome lower window trim
- Chrome bumper trim
- Body-colored dash w/Kaeferfach upper glovebox
- Painted lower dash console (color will match exterior for Pure White, Tornado Red, Habanero Orange, and Silk Blue; otherwise console will be Platinum Gray)
- Standard carpeted floor mats, front and rear
- Two front reading lights and indirect dash lighting
- Three-color ambient lighting
- Illuminated sun visor mirrors
- Auto-dimming rearview mirror
- Power sunroof
- Rain-sensing automatic windshield wipers
- Heated front washer nozzles
- KESSY
- Climatronic dual-zone automatic climate control
- Composition Media: 6.3" touchscreen AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control
- SiriusXM Satellite Radio (w/limited-time trial subscription)
- VW Car-Net App-Connect
- VW Car-Net *Security & Service* connected car service (limited subscription)
- Blind Spot Monitor w/Rear Traffic Alert

2018 Beetle SE (continued)

Available Beetle SE options:

Premium package, including:

- 18" Disc alloy wheels
- Bi-Xenon headlights w/LED DRLs
- Halogen fog lights w/cornering lights
- LED taillights and license plate lights
- Discover Media: 6.3" touchscreen navigation AM/FM/HD radio w/CD player, USB-in, aux-in, and voice control
- Fender Premium Audio w/eight speakers and subwoofer
- SiriusXM Travel Link (w/limited-time trial subscription)
- VW Car-Net *Guide & Inform* enhanced navigation and infotainment (subscription required)
- Park Distance Control (Park Pilot)



2018 Beetle Dune

All Beetle SE standard features*, plus:

- 18" Canyon alloy wheels
- Dune-exclusive, raised, four-wheel independent suspension
- Bi-Xenon headlights w/manual adjustment and LED DRLs
- Halogen fog lights w/cornering lights
- LED taillights and license plate lights
- Heated Sport front seats w/manual lumbar support and map pockets on rear
- V-Tex leatherette/cloth Dune-specific seating surfaces w/contrast stitching/piping
- Reflex Silver exterior mirrors w/turn signals
- Black plastic lower side trim
- Dune-specific bumpers w/air duct elements in front
- Larger, Dune-specific rear spoiler
- Painted dash w/Kaeferfach upper glovebox (dash will be Sandstorm Yellow w/Sandstorm exterior, or black w/Deep Black Pearl or Pure White exterior)
- Lower dash console painted Platinum Gray
- Door sill scuff plates
- Fender Premium Audio w/eight speakers and subwoofer
- Park Distance Control (Park Pilot)

*Does NOT include:

- Body-colored lower side trim w/chrome accents
- Illuminated sun visor mirrors
- VW Car-Net *Security & Service*
- Blind Spot Monitor w/Rear Traffic Alert
- Heated washer nozzles